

Vision:

Mission:

20 __ OPERATIONAL PLAN

Strategic Objectives: (These should support your Mission, drive towards your Vision & integrate w/one another. These outline WHAT you want to do.)

Year 1 (____) Strategic Goals: (See prior page. These should start moving you towards the Strategic Objective in the left column. These outline HOW you're going to make each one happen.)

Year 1 (____) Operational Goals: (These provide the breakdown and detail of the various strategic goals listed for each year. Again, write these as SMART Goals.)



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Notes: