



Keynote by Liz Weber, CMC, CSP

Focus on What Matters

Strategically Drive Change for Optimal Impact



- Are you overwhelmed and not sure what to focus on next?
- Are you tired of putting out fires instead of making progress?
- Would you like to achieve more with less effort?

If your audience members would answer 'YES' to just one of those questions, this presentation is for them!

In Focus on What Matters, Liz Weber shares her F.O.C.U.S.™ Model to help leaders cut through the noise, regain clarity, and build momentum for meaningful change.

Format: 45-Minute – 3+ Hour Keynote and/or Workshop.

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With your insights, data, and humor, you delivered exactly what we needed and then some.

*Gary Grinnell, CEO
Corning Credit Union*

This presentation is perfect for:

- Leaders and Leadership Teams
- Business Owners
- Human Resources Professionals
- Boards of Directors

The audience will leave knowing how to:

- Uncover what's holding them back from making needed change
- Identify what matters most and where to focus their energies next
- Use the F.O.C.U.S.™ Model to drive change, increase engagement, improve culture, and boost the bottom line