



Keynote by Liz Weber, CMC, CSP

Rethink, Reshape, and Revive Your Organization's Culture!

Is your culture helping or hurting you?



- Is it harder and harder to find, much less keep, good team members?
- Are you frustrated by a lack of team focus, commitment, and performance?
- Would you be thrilled to experience just one day when no one complains about their work and instead surprises you with their ideas and initiatives?

If your audience members would answer 'YES' to just one of those questions, this presentation is for them!

Now more than ever, workplace culture matters. It helps organizations attract and retain great talent—or repel great talent. In this presentation, Liz Weber, shares insights to help your audiences align their culture with their strategic objectives and create organizational cultures where great talent thrives.

Format: 45-Minute – 3+ Hour Keynote and/or Workshop.



Liz's opening keynote on culture included big thinking as well as data and an actionable framework. When she closed the conference, she shared an exercise I still use.

Shannon Miller
Senior Executive Assistant,
PA SERS

This presentation is perfect for:

- Leaders and Leadership Teams
- Business Owners
- Human Resources Professionals
- Boards of Directors

The audience will leave knowing how to:

- Evaluate the impact their culture has on their teams and customers
- Align their cultural framework with their vision
- Engage with team members who have lost their belief in the mission and the impact of the work they do