

How Can You Participate?

1. Block the dates & times of the upcoming webinars on your own **and** your planning team's calendars.
2. Go to www.WBSLLC.com/Products to register for the entire series or for any of the individual sessions.
3. 48 business hours following their initial live dates, you may purchase links to download the individual sessions to review the material.

Note: The first 25 paid session registrants will receive a free link to download the session !

Also, because of this incredible pricing, there is no discount for registering for all programs at once nor are there refunds for pre-paid sessions you are unable to participate in. Also, the live session dates are set and cannot be changed to accommodate specific scheduling preferences. If you have staff at remote locations, please contact us for special remote pricing options.



Contact us at info@WBSLLC.com or 717-597-8890 for more information.

Who is Liz Weber, CMC?

Liz Weber, CMC (aka *The Dragon Lady of Leadership Accountability™*) is the founder and CEO of Weber Business Services, LLC. Liz is a certified management consultant with over 25 years experience in guiding organizations through the strategic planning process. Liz's process — The Success Planning Pyramid™ — has helped organizations including hospital systems, governmental agencies, financial services firms, and manufacturers create clarity, focus, unity — and results.

Who will benefit by participating?

Small business owners and leaders, non-profit board members, managers and directors, project and committee chairs, and other team members charged with making things happen.

Let's be honest: Anyone who wants to create a concise, focused plan will benefit!



WEBER BUSINESS SERVICES, LLC
Management Consulting, Training, and Speaking

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Weber Business Services LLC

THE STRATEGIC PLANNING WITHOUT THE MIGRAINE![™] WEBINAR SERIES

*Perfect for Small Businesses
and Non-Profit Organizations!*

The SUCCESS PLANNING PYRAMID™

www.WBSLLC.com ~ 717-597-8890

The Strategic Planning Without the Migraine!™ Webinar Series — Perfect for Small Businesses & Non-Profit Organizations!

Be a Part of Our Strategic Planning Webinar Series!

If you're looking to get your board, management team, and other key players all focused on the same target, this simple and affordable Strategic Planning Webinar series might be the perfect solution for you.

If you want a strategic plan that fills a 3-ring binder and takes up space on your bookshelf – this series is definitely NOT for you!



By participating in this webinar, you along with numerous other organizations will be guided by Liz Weber (aka **The Dragon Lady of Leadership Accountability™**) through her Success Planning Pyramid™ process of strategic planning. Liz will guide you each critical step of the way.



In each session, Liz will highlight a key piece of the planning process and then share numerous examples and tips to help you develop a solid, workable, focused plan – without the migraine!

*Create a plan you can
and will implement!*

Why Use a Webinar Format?

- Provides planning guidance to numerous individuals and organizations that would otherwise default to using inexperienced or free “experts.”
- Jump-starts and then guides your organization’s planning team through the strategic planning process.
- Fits into even the tightest budget.

How Does This Work?

The *Strategic Planning Without the Migraine!™* Webinar Series is delivered live via six (6) **interactive** 60-minute webinars. The six sessions are presented approximately one week apart to allow your team to:

1. Hear the information during the webinar
2. Ask Liz questions during the live webinar
3. Interact via polls and discussions during the live webinar
4. Discuss and absorb the information during your post-webinar group discussions
5. Work with the information between sessions to apply the material
6. Plan for the next step in the process
7. Develop a focused, concise plan over a thoughtful few weeks instead of during a rushed weekend retreat!

When you have your entire planning team participate, you can gather together in a conference room, log-in to the webinar, and learn together. After each session, your team can then stay together to review and work with the information provided. **Liz will provide ideas on to run this part of each planning session.**

What's the Investment?

Each session is only \$39 per individual OR \$119 for groups! Pack a conference room with your planning team and reap the benefits of group learning and planning! We don't care how many people you have in the room. We want you to learn, grow, and succeed!

We know this pricing is unbelievable!

However, we want to help small businesses and non-profit organizations create strategic plans that make sense and can be implemented by an already over-loaded leadership team.

SPWM Webinar Schedule

- #1—July 29, 2010 (2PM-3PM EST) – **Create a Clear Strategic Plan: How to Keep it Simple & Aligned.**
- #2—August 5, 2010 (2PM-3PM EST) – **Conduct a SWOT Analysis: Identify Your Realities & Opportunities?**
- #3—August 12, 2010 (2PM-3PM EST) – **Clarify Your Mission: Why Do You Exist?**
- #4—August 19, 2010 (2PM-3PM EST) – **Determine Your Vision: What Does Your Future Look Like?**
- #5—August 26, 2010 (2PM-3PM EST) – **Create the Values: What Are Your House Rules?**
- #6—September 2, 2010 (2PM-3PM EST) – **Create Goals to Make “It” Happen: What Do You Need to Do—Specifically?**