

# Why Hire Liz Weber, CMC, CSP?

## Leadership Keynote Speaker

In the words of one client, “Liz will help you see opportunities you never knew existed.”

### WHAT LIZ DOES...

Liz presents content-rich, interactive keynotes and seminars that help leaders develop stronger teams, who can then build more strategic and agile organizations, that can scale and transition leaders and team members seamlessly.

### WHY LIZ...

- Named a Top HR Influencer by Recooty, BambooHR, and HR Exchange Network
- Named a Global Top 100 Leadership Influencer by PeopleHum
- One of fewer than 100 professional speakers to hold both the Certified Speaking Professional (CSP) and Certified Management Consultant (CMC) designations

### WHAT LIZ'S AUDIENCES SAY...

*Your presentation exceeded my expectations. When you were finished, I turned to our outgoing president who said to me, and “She was worth every penny.”*

**Stanton Hire, President OSSHRA**

*Thank you for “WOWing” our associates with your keynote address at our Annual Associates Meeting. With your insights, data, and humor, you delivered exactly what we needed and then some. By leaving us with a challenge, we had a flurry of activity following your presentation. Associates really focused on the details and were amazed at how often they could “WOW” a member!*

**Gary Grinnell, CEO Corning Credit Union**

*Several members told me ahead of time, they’d heard you speak before and you were good. However, Liz, you nailed it with our group.*

**Debbie Kuhne, Former Region I President, National Association of Insurance Women**

*Having to be the last presenter after two full days was not an easy task, but you carried it off with finesse, grace, and boldness all at the same time.*

**Pat Miller, Director, Pennsylvania Leadership Institute**

*You provide real information we can take away and use. No flowery feel good stories that are entertaining, but have no “real meat” to them.*

**Cindy Fisher, CMM, HITCM-PP, Practice Administrator, Urology Associates**

*I’ve been attending conferences like this for years. There’s often presenters who say the same things. However, your presentation was probably the best I’ve heard. This audience needed to hear what you said. National needs to hear what you said. Very relevant and so important.*

**Jo Ellen Carnathan, SPHR. OD Specialist**



Contact Liz’s office at +1.717.597.8890 or [info@WBSLLC.com](mailto:info@WBSLLC.com) to book Liz for your next leadership event! [www.WBSLLC.com](http://www.WBSLLC.com) or [www.Liz-Weber.com](http://www.Liz-Weber.com)

## LIZ'S AREAS OF EXPERTISE...

- Leadership | Leadership Development | Strategic Leadership
- Change | Culture Change | Performance Change
- Strategic Planning | Facilitation and Plan Implementation
- Team Alignment & Engagement
- Talent Development & Succession Planning
- Boards of Directors | Roles & Responsibilities | Board Performance
- Small Business Growth | Creating Non-Founder Dependent Businesses
- Women in Leadership
- Sales Leadership



## LIZ'S MOST REQUESTED KEYNOTES & PROGRAMS

- 5 Stages Leadership™ for a Rock-Solid Team
- Think Strategically: Get from Here Today to There Tomorrow
- How Savvy Women Lead
- Build Depth and Plan for Succession
- Guide Real Change with Smart Strategic Planning
- Becoming Influential HR!

## LIZ IS A GREAT FIT ANY TIME YOU HEAR...

- “Something needs to change around here! We can’t keep working like this!”
- “We don’t have any leadership depth, our people don’t know how to lead!”
- “I won’t ever be able to retire from this business! No one else can do what I do!”
- “Everything is a priority around here!”
- “We work hard, but we don’t work together.”
- “I want this business to be my retirement plan, but I don’t know how to do that.”
- “If one of my key people is out, their work falls back on me.”
- “There’s no plan here. We just react!”
- “I don’t have time to dream and think about strategy! We need to get things done now.”
- “I’m tired of being hand-cuffed to this business. I want my life back!”
- “We need a speaker to close this conference so everyone knows what to do next!”

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## LIZ HELPS LEADERS LEARN HOW TO...

- Perform effectively as a Board of Director
- Develop and implement strong but simple board governance
- Become the leaders their teams need them to be
- Think and lead strategically
- Build a highly talented, flexible workforce
- Revamp systems and processes to increase productivity and develop talent
- Hold team members accountable while developing stronger relationships and trust
- Manage and minimize conflicts and drama
- Transition roles and responsibilities to successors
- Create clear, concise, workable strategic plans – so teams actually work together!
- Create inspiring Visions, meaningful Missions, and powerful Values
- Develop 1-Year Operational and 3-Year Strategic Goals
- Implement, manage, and update their strategic plans to keep them alive, relevant, and impactful
- Create simple visual maps to highlight position, talent and skill gaps

## WHAT LIZ'S AUDIENCES SAY...

*I want to pass along my most sincere thanks for yesterday's presentation. From start to finish, I know we threw you curve balls continually, and your experience and expertise definitely showed. Throughout the day I heard positive comments, and they continued into the evening. Today I walked in to many, many more. I'm sure it's not lost on you how huge that is, given yesterday's news. Even some of our most hard to impress senior managers were raving about the day and it even became a topic during our FAQ debriefing first thing this morning.*

**Chrisanne Bowden, HR Director, Peak Resorts Inc.**

*We absolutely loved having you at TDI. You were so full of energy and breathed new life into the end of the conference for sure. I heard nothing but amazing comments from our attendees on your presentation as well. Thank you again for your hard work, time and overall awesomeness. We so look forward to the next time we can hire and spend time with you!*

**Lisa Spinelli, Career Development Content Manager, ATD**

*You were my first choice for my keynoter, and you were the absolute right choice!*

**Elana Ifkovitz, NAIW Regional President**

*This program should be titled "How Savvy Leaders Lead" because it's relevant to not just women in leadership roles, but to my entire leadership team.*

**Eric Flynn, COO Snow Time Inc.**



## PERFECT AUDIENCES FOR LIZ...

- Business Owners/ Small Business Owners
- Association Leadership (CEOs/Executive Directors, C-Suite Teams, Leadership and Management Teams, Volunteer Leaders, Women in Association Leadership)
- Boards of Directors
- Human Resources & Talent Development Professionals

## PERFECT EVENTS FOR LIZ...

- Association Conferences
- Corporate Conferences
- Government Conferences
- Leadership Summits



## ADDITIONAL WAYS LIZ CAN HELP YOU...

- Keynotes
- Crowd-Sourced Leadership Keynotes
- Facilitated Client CEO Conversations From the Stage
- Emcee
- Strategic Planning
- Workforce and Succession Planning
- Executive Team Coaching
- Leadership Training

**LIZ WEBER, CMC, CSP**  
**YOUR SOLUTION FOR:**  
**IMPROVED STRATEGIC**  
**LEADERSHIP TEAM**  
**FOCUS, DEPTH, AND**  
**PERFORMANCE**

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## LIZ'S UNIQUE SELLING POINTS...

- Liz holds an MBA, as well as the two highest earned designations from two different industries: a Certified Speaking Professional (CSP) as well as a Certified Management Consultant (CMC).
- Liz's Keynotes, seminars, and extended leadership training programs are customized and scale to meet the clients needs.
- Liz is a sought-after, practicing management consultant and executive coach, not just a keynote speaker.
- Liz has worked with organizations in over 20 countries and had oversight responsibilities for organizations in 129 countries.
- Liz's work with her clients is effective and transformative. As a result, she often works with clients for several years as the leadership team develops solid Stage 3 and Stage 4 leadership skills. As one client says, "Liz doesn't train. She changes cultures."
- Liz's founded her company, Weber Business Services, LLC, over 25 years ago and has a proven repeat track record with her clients ranging from small Mom & Pop companies to Global Corporations.
- Liz is the author of ten leadership books including: Succession Planing and Talent Development: A 10-Step Guide for Managers; Something Needs to Change Around Here - The Five Stages to Leveraging Your Leadership; What Business Owners Need to Stop Doing; What Managers Need to Stop Doing, What Women In Leadership Need to Stop Doing; and What Human Resources Professionals Need to Stop Doing. Liz has also developed hundreds of customized training programs, ebooks, guides, ezines, and other leadership products.
- Liz is an experienced national and international-level association board director. She has served as a national board director for the National Speakers Associations, and she also served as the NSA US Representative to the Global Speakers Federation, as well as a trustee and secretary for the National Speakers Association Foundation.



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